

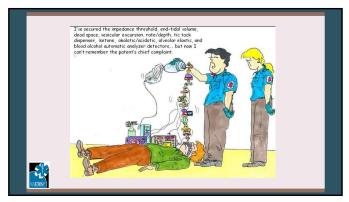
Iv#rxu#Khdowkfduh# V|vwhp#eurnhq

RU

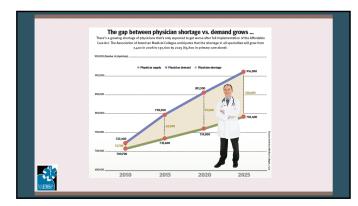
I##v#xqfwlrqlqj#dv# ghvljqhgB

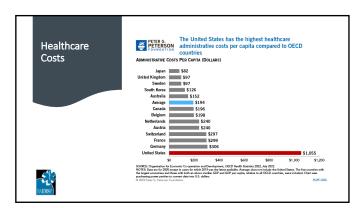


2









Can we to stop responding to calls we can prevent?





# EMS Agenda

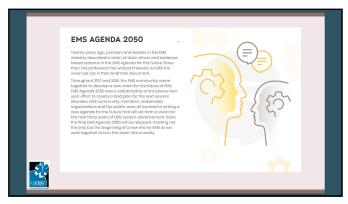
- 1996 Agenda for the future
  - Community-based health management
- Community Paramedic in US 1990s
  - Individual Practitioner
  - Expanded Role or Scope
  - Not Nationally Recognized
  - Various educational programs
- ET3 and COVID Years
  - Treat and Refer/Alternate Destinations

10



11







14

I want to get me one of them-there programs for Paramedics to be able to not take people to the ER.







17

#### **Needs Assessment**

- What are the needs?
- What are the resources?
- If you build it, they may not come.....



# Activity

- What do we do?
- Is someone already doing it?
- Can Do vs Should Do.....



19

## **Legal and Political Considerations**

- Who can do what?
- Scope of Practice
- Opposition from other professions
- Legislative/Legal limitations



20

## **Evaluation**

- What problem are you trying to solve?
- How do we measure it?
- Financial Funny Money







## Resources

- What do we invest?
  - This will COST
- Who are the stakeholders?
- Staffing Challenges?

22

## Technology

- Health Information
- Electronic Medical Records
  - Records vs Reports
- Telemedicine
- Telehealth





23

# **Staff Selection**

- Technician vs Clinician
- Talker/Never met a stranger • Know that the don't Know
- Integrity
- Not always your best Paramedic
- Non-traditional Staffing



# **Educational Programs**

- Pulled from regular duties
- 100 500 hours
- Certified Health Coach
- Disease specific vs General Knowledge
- Will affect Budgeting and Staffing
- Certification Badge
  - CCP
  - CFP





25

### **Local Environment**

- Local EMS
- Labor Management
- Financial
- Regulators
- Hospitals
  - Increased Interest in EMS



26

# Show ME the Money!

- Fee for Service
   Understand Medical
   Allowable
- Capitation/IPAs/ACOs
- Shared Savings
- LPG/DSRP





#### **Medical Director**

- Clinical Expert
- Educational Advisor
- Consulting Physician
  - Liaison
  - Advocate
  - Office Manager
  - Case Manager
- Revenue Cycle Advisor
- Patient Advocate

28

## **Programs**

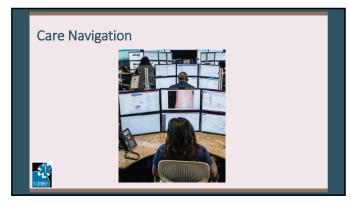
- ED Utilization
  - Loyalty Programs
- Primary Care
  - Medicaid Reimbursement
- Readmission Avoidance
  - Transitional Care
- Health Risk Assessments
- Hospice Revocation Avoidance



29







32

## Conclusions

- More than transportation
- Future
  - Care Coordination
  - Care Navigation
- Less **EMERGENCY**
- More **MEDICINE** Definitely **SERVICES**



# Beeson's Advice

- Strategize
- Partner with Aligned Vision
- Learn Reimbursement
  Don't focus on
- financial
- Community First



34

