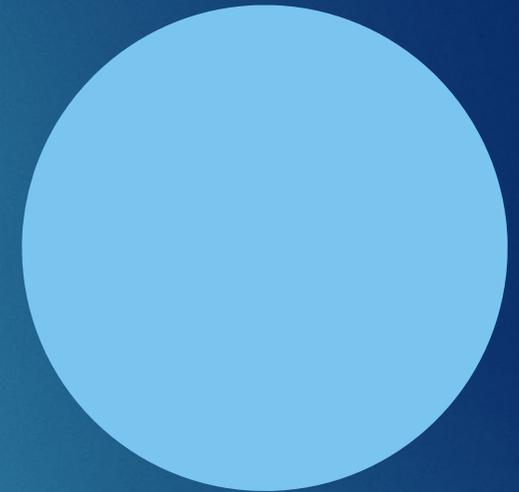


The Medical Director as Politician and Advocate

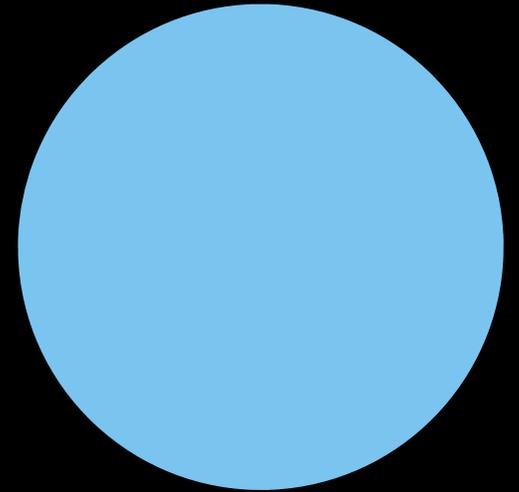


- ▶ Ritu Sahni, MD, MPH, FAEMS
- ▶ Past-President, NAEMSP (like now really past)
- ▶ EMS Medical Director, Clackamas County, OR
- ▶ EMS Medical Director, Washington County, OR

#NAEMSP2025

Disclosures

NONE



Three scenarios to think about

- ▶ The police chief approaches and would like you to teach hands-only CPR to the City Council
- ▶ You learn that new federal regulations are going to make it impossible to provide important and potentially life-saving clinical care
- ▶ An elected official has taken an interest in supporting EMS

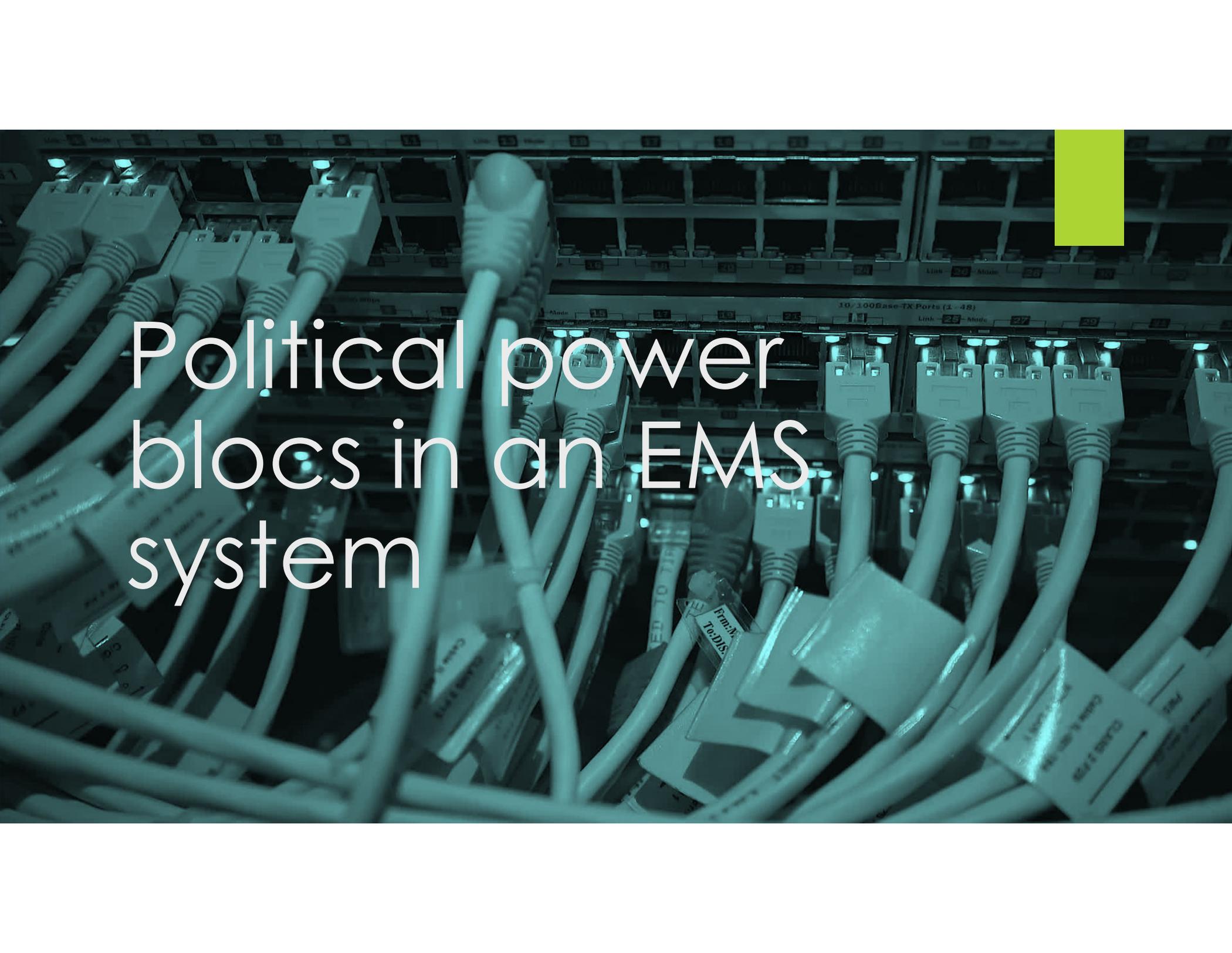
Politics? Politician? Political?



- ▶ Politics (from Greek: Πολιτικά, politiká, 'affairs of the cities') is
 - ▶ the set of activities that are associated with making decisions in groups, or other forms of power relations among individuals, such as the distribution of resources or status.
 - ▶ the total complex of relations between people living in society



Navigating politics



Political power blocks in an EMS system

Political power blocs in an EMS system

- ▶ Local government
- ▶ EMS administration
- ▶ Hospital systems
- ▶ Line personnel
- ▶ Union

- 
- Patients
 - Taxpayers
 - Regulatory bodies
 - Insurance companies
 - Subspecialty centers
 - Other medical directors

Principles for political success

- ▶ Identify relationships
- ▶ Build your own relationships
- ▶ Understand authority vs relational power
- ▶ Realize that no one (especially you) is indispensable
- ▶ Identify all of the stakeholders
- ▶ Mr. Scott – Life is all about expectation management
- ▶ You must be present to win...or even play

Fire Chief
asks you to
teach CPR
to City
Council

▶ Should you?

Lake Oswego City Councilor takes life-saving message to heart

Saundra Sorenson Apr 16, 2015



Police Chief Don Johnson demonstrates Hand-Only CPR for restaurant employees at Babica Hen Cafe in Lake Oswego.
REVIEW PHOTO: VERN UYETAKE

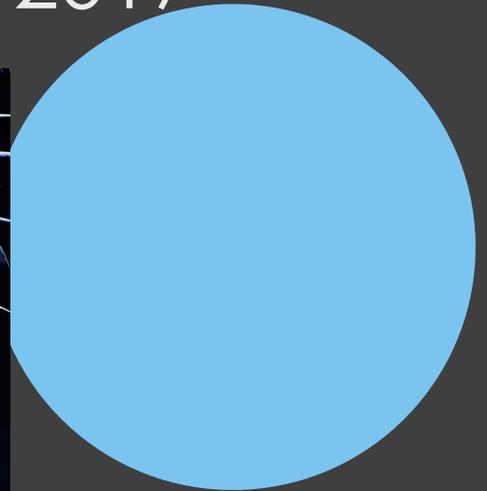


Scenario 2

- ▶ EMS is called to a pediatric seizure. On arrival, the 2-year-old child, who has a known seizure disorder, is still seizing. Paramedic's start an iv and check a glucose (98). The child persists in seizing and is becoming cyanotic. Paramedics draw up 2mg of midazolam and contact online medical control for permission to give midazolam...
- ▶ EMS arrives on the scene of a house fire. The fire department has just extracted a patient with significant burns across the torso and back. The patient is protecting her away but is in extremis from pain. Paramedics start an iv but are unable to contact online medical control during transport...

- ▶ The controlled substances act did not know how to spell EMS
- ▶ Results?
 - ▶ Most EMS agency's DEA registration is actually MDs personal DEA
 - ▶ Increased personal risk to MD
 - ▶ Regional DEA offices with local interpretations
 - ▶ Some agencies required to get a DEA number for each station or rig
 - ▶ Some agencies required to get a DEA distributor registration
 - ▶ No specific rules for storage, disposal, etc
 - ▶ Oh by the way – STANDING ORDERS FOR CONTROLLED SUBSTANCES WERE NOT LEGAL

HR 304 – The Protecting Patient Access to Emergency Medications Act of 2017



What is advocacy?



- ▶ ad·vo·ca·cy
 - ▶ 'advəkəsē/
 - ▶ noun: advocacy
 - ▶ public support for or recommendation of a particular cause or policy.
 - ▶ synonyms: support for, backing of, promotion or championing of; argument for, push for; informal boosterism of
- ▶ Legislative and regulatory advocacy are efforts to influence the introduction, enactment or modification of legislation and proposed rulemaking

Why advocacy matters to you

- ▶ The Federal Government is the key source of funding for biomedical research that can advance treatments and ultimately cures for mitochondrial disease.
- ▶ Competition for discretionary budget resources has never been more intense.
- ▶ The federal government is making more of the rules governing insurance coverage and reimbursement not just for federal programs (Medicare) but for private insurance as well.
- ▶ The federal government has a pivotal role in the testing and approval of medical devices and treatments.
- ▶ Voicing your concerns to government is one of the most important steps to influencing the decisions that impact you and your family.



An opportunity to advocate now!

119TH CONGRESS
1ST SESSION

H. R. 3443

To amend title XI of the Social Security Act to create a model, and to direct the Medicare Payment Advisory Commission to carry out a study and report with respect to Medicare payment for emergency medical services.

Scenario 3

- ▶ A legislator has taken special interest in EMS and is supportive of the system.

Home > About Us > Advocacy > Quick Access Links

NAEMSP PAC

Contributions to NAEMSP PAC

- Click here for the donation form. Complete it and mail it in with a check payable to NAEMSP PAC. Send it to the address on the form. Do **NOT** mail it to NAEMSP.

NAEMSP PAC
114 Southwood Drive Suite 200
Cary, NC 27519

- By Credit Card**

Click here to make a contribution by credit card.
Note: There is a 4% processing fee for credit cards, so to maximize your gift, please consider paying by check.

Donation Levels

The **NAEMSP President's Challenge Coin** is offered annually to NAEMSP members who have uniquely contributed to our organization. PAC contributors will receive the coin in addition to the following:

- House Level:** \$250 to \$499 - Challenge Coin + extra drink ticket at NAEMSP's Tampa 2023 Conference Opening Reception
- Senate Level:** \$500 to \$1199 - House Level Benefits + Invite to President Reception at Tampa 2023
- Cabinet Level:** \$1200 to \$2999 - Senate Level Benefits + Raffle Entry for one of 3 exclusive bottles of wine
- President Level:** \$3000 to \$4999 - Senate Level Benefits + Raffle Entry for dinner for 4 during Tampa 2023
- High, Big Level:** \$5000 - President Level Benefits + Chauffeured Airport Transportation at Tampa 2023



Contact NAEMSP

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Atlanta, GA 30339

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or 770.222.8654

www.NAEMSP.org

CONTRIBUTION LIMITS

DONORS	RECIPIENTS				
	Candidate Committee per election	PAC (527 and Nonconnected)	State/District/Local Party Committee	National Party Committee	Additional National Party Committee Accounts*
Individual	\$2,900* per election	\$5,000 per year	\$10,000 per year (combined)	\$36,500* per year	\$109,500* per account, per year
Candidate Committee	\$2,000 per election	\$5,000 per year	Unlimited Transfers	Unlimited Transfers	
PAC Multidistricts	\$5,000 per election	\$5,000 per year	\$5,000 per year (combined)	\$15,000 per year	\$45,000 per account, per year
PAC Nonmultidistricts	\$2,900* per election	\$5,000 per year	\$10,000 per year (combined)	\$36,500* per year	\$109,500* per account, per year
State/District/Local Party Committee	\$5,000 per election (combined)	\$5,000 per year (combined)		Unlimited Transfers	
National Party Committee	\$5,000 per election	\$5,000 per year			

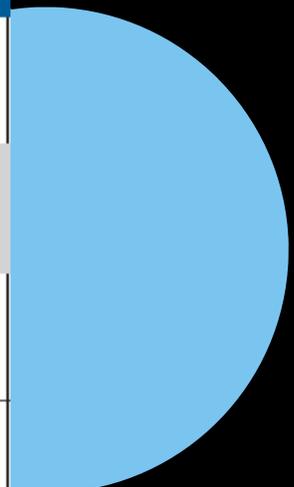
* Increased for inflation in odd-numbered years.

* PAC here refers to a committee that makes contributions to other federal political committees, independent expenditure-only political committees (sometimes called "super PACs") may accept unlimited contributions, including from corporations and labor organizations.

* The limits in this column apply to a national party committee's accounts for: (1) the presidential nominating committee, (2) election committee and caucus and other "right" proceedings, and (3) national party leadership meetings. It does not include accounts for state party committees, state party caucuses, and state party leadership meetings.



DONORS	RECIPIENTS				
	Candidate Committee per election	PAC ¹ (SSF and Nonconnected)	State/District/Local Party Committee	National Party Committee	Additional National Party Committee Accounts ²
Individual	\$2,900* per election	\$5,000 per year	\$10,000 per year (combined)	\$36,500* per year	\$109,500* per account, per year
Candidate Committee	\$2,000 per election	\$5,000 per year	Unlimited Transfers	Unlimited Transfers	
PAC Multicandidate	\$5,000 per election	\$5,000 per year	\$5,000 per year (combined)	\$15,000 per year	\$45,000 per account, per year
PAC Nonmulticandidate	\$2,900* per election	\$5,000 per year	\$10,000 per year (combined)	\$36,500* per year	\$109,500* per account, per year
State/District/Local Party Committee	\$5,000 per election (combined)	\$5,000 per year (combined)	Unlimited Transfers		
National Party Committee	\$5,000 per election ³	\$5,000 per year			





One last crazy
suggestion...



**FIREFIGHTER. MOTHER.
COMMUNITY ADVOCATE.**

TOGETHER, WE WILL
REDEFINE POSSIBLE
IN OREGON.



About Sue Priorities Dist. 5 Volunteer Contact



DONATE



Welcome to Team Sue!

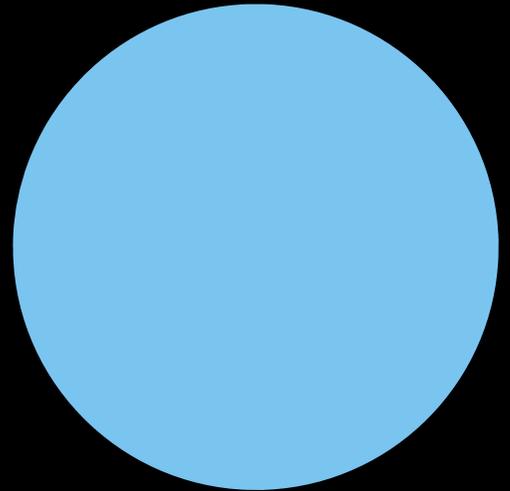
I'm proud to work hand in hand with my constituents, local, and state leaders to build a stronger, healthier, more prosperous future for my community, and for the

Help Grow Our Campaign!

If you've saved your payment information with ActiBlue Express, your donation will go through immediately.

\$5

\$10



In memory of Dr. Craig Manifold

